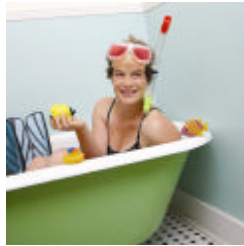


Information:

Susanna Drake Fuller/Fish for the Future



2<sup>nd</sup> Prize

Women of the Earth Awards

Susanna Drake Fuller, Ambassador of Responsible Fishing

Susanna Drake Fuller was named the best activist in Halifax, Nova Scotia in 2007. Involved in a number of marine projects for over a decade, Susanna is currently running the Fish for the Future project, which conducts research into marine biodiversity, makes recommendations to the government on low impact fishing methods and educates consumers and suppliers about ecologically responsible fishing.

Fish can also be “fair-trade”!

Fair-trade coffee, free-run chickens and organic vegetables: these are just a few examples of foods that have helped raise the status of environmental consciousness, and an increasing number of consumers are ready to pay more for products that do not destroy the environment. But what about products from the sea? In answer to this question, and in order to develop sustainable fishing as well as sustainable fish and seafood-farming methods, Fish for the Future is working with organizations such as SeaChoice to create awareness among the various players involved, with a view to increasing the perceived value of sea products obtained using responsible fishing methods. For example, Fish for the Future makes sure that fish caught using a fishing line (as opposed to a drag net) are kept separate every step of the way (from the boat all the way to the assembly line) so that the companies that market them can label them as responsibly caught fish and therefore give them the value they deserve.

In addition to its exemplary awareness-raising efforts, Fish for the Future, which conducts significant research in the marine world, provides input to the federal government, on fishery policies. The project is also involved on an international level, ensuring the protection of waters and vulnerable marine ecosystems located outside the boundaries of domestic jurisdiction.

About Fish for the Future

Managed by the Ecology Action Centre in Halifax, Fish for the Future is working to reduce the human footprint on our marine environment, to restore deteriorated ecosystems and to raise awareness about the wonders of the sea. The program deals with five specific areas: sustainable fishing, fishing policies, sustainable fish and seafood-farming practices, ocean zoning, as well as

marine planning and means of livelihood in coastal areas. While we humans are putting the marine ecosystem under more and more pressure with mass fishing, pollution and climate change, and in a country where marine resources are abundant but precious, Susanna Drake Fuller's project is of paramount importance when it comes to environmental protection.

To schedule an interview with Susanna Drake Fuller or for further information, please contact:

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